NEST Club Chair



Press release — January, 2025

+Halle[®]



T +61 (3) 9818 5444 F +61 (3) 9818 6655 info@ecf.com.au

ecf.com.au f ecf.hfa (@ecf_hfa



The NEST Club Chair is a natural progression of the continuously widened Nest collection, designed by Stockholm-based studio Form Us With Love in collaboration with +Halle[®].

Offered in a variety of ways including a practical side table, the soft club chair, evokes the idea of recreation and productivity taking place in the same seat. The DNA of NEST is capturing a sense of belonging, a space that shelters us, and this is further pronounced in the range's newest addition — NEST Club Chair.



Designed by Form Us With Love

While renowned for an explorative process, this Swedish studio delivers minimal and improved solutions for everyday objects. Continuously referred to as responsible and critical, the studio's mission is to create design applications based on a circular economy. The studio is famous for challenging typologies of the public realm, positioned between human behaviour and industrial sustainability. This is precisely why; +Halle®'s Annual Briefs on Dwelling, Sharing and Producing were given to the studio.

Range



NEST Club Chair

Height: 770mm Depth: 850mm Width: 870mm Seat Height: 450mm



NEST Club Chair Oak

Height: 770mm Depth: 850mm Width: 870mm Seat Height: 450mm



NEST Club Chair w. Table left

Height: 770mm Depth: 1100mm Width: 890mm Seat Height: 450mm



NEST Club Chair w. Table right

Height: 770mm Depth: 1100mm Width: 890mm Seat Height: 450mm

Materials:

Foam / Upholstery / Steel / Plastic gliders / Solid oak (tabletop)

LCA Reports:

Visit plushalle.com, where you can find LCA Reports for all NEST Club Chairs.

2 chairs in 1

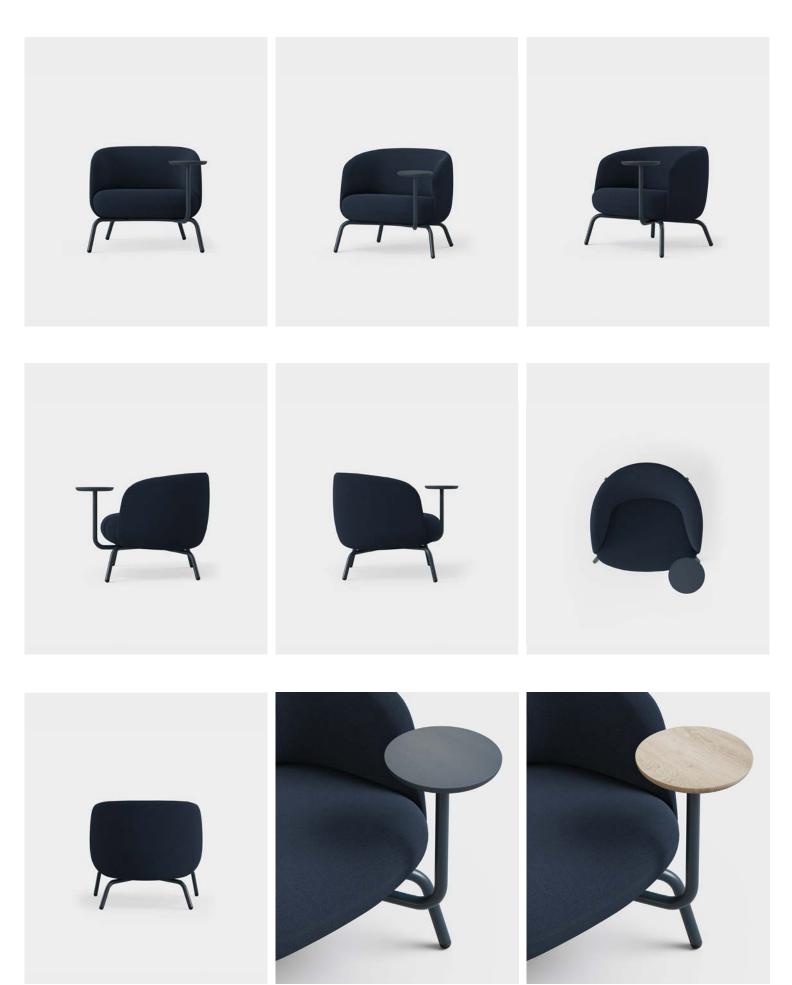
You can easily remove the arm w. table from the chair, which makes the chair more versatile and useful for different settings/scenarios. The table can be placed either left or right.





+Halle®

Range











Interview

Compelling elements of a public landscape

The Nest Club is a natural progression of the continuously widened Nest collection, designed by Stockholm-based studio Form Us With Love in collaboration with +Halle. Offered in a variety of ways including a practical side table, the soft club chair, evokes the idea of recreation and productivity taking place in the same seat. The DNA of Nest is capturing a sense of belonging, a space that shelters us, and this is further pronounced in the range's newest addition — The Club.

"Looking at today's hybrid public realm, there is a vastness of contexts that the Nest collection thrives in, however, at the core we see the biggest attraction in those who need a qualitative product that is formal and informal at the same time. This behavioural combination of pragmatism and warmth is a constant duality present across many of the projects we are involved in, around the globe," says Martin Halle, CEO at +Halle.

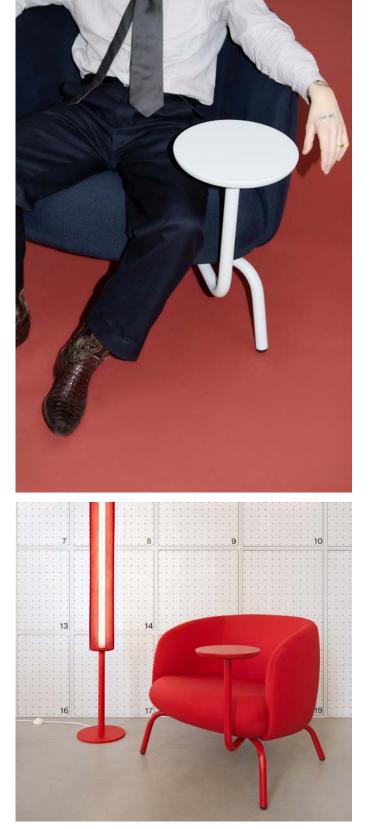
Building on our Nest

"The Nest collection has grown into a significant family of chairs, armchairs, sofas, and tables, it's an ever-evolving set, and there is always room for improvement. We have worked with +Halle for a decade, and further developing existing products is a testament to our long-lasting relationship," says Jonas Pettersson, CEO at Form Us With Love.

The Club Chair comes in four versions, a metal or wooden frame, with or without a table (that can be removed or added).

Refined by context

The Nest family is rethinking comfort whilst facilitating novel public rooms or small habitats. Whether a cupped nest or a bowering shelter, the series caters to those who cherish the idea of seeking refuge in urban settings. While elevating your thoughts in a single seat, Nest is gathering a group both seated and standing, elsewhere in the space. Designed by Stockholm-based studio Form Us With Love, the family has forged a successful path by combining soft seating with clever architectural layering. Variations mean that main designs are refined by context, while seat and table heights serve an array of behavioural needs. A cluster of club seats for instance, are juxtaposed with a tall-backed lounge sofa, adding diversity through a cohesive aesthetic.





Part of the NEST Collection





1F Marine Parade Abbotsford, Victoria 3067 Australia T +61 (3) 9818 5444 F +61 (3) 9818 6655 info@ecf.com.au ecf.com.au
ecf.hfa
@ecf_hfa

